

## **REIT Buyer Interview – Understanding REITs and Real Estate Mutual Funds**

**In the face of the current economic climate, many people believe that anything related to real estate, the stock market and investing in general is poisoned water**

Detroit, MI -- While it is true that the market as well as real estate investments have been through a hard time over the past year, there is always a silver lining to the clouds in the sky.

Earl E Bird III, spokesperson for REIT Buyer.com an online service for people to invest in real estate, was recently interviewed. He discussed the real estate market and how investing in [REITs](#) (Real Estate Investment Trusts) is a good opportunity to invest in real estate without the liability exposure and head aches of being a landlord.

Earl said, “While it is true that REITs had a rough year, there are still some of them out there that are getting a good return on their money. Look for preferred funds and take a close look at their track record. While they may not be making big double-digit gains right now, they are moving in a positive direction and some are also doing better than any other investment options you could be looking into. For example, some of the preferred REITs out there are seeing gains of 7, 9 or even up to 12 percent. That is much better than you are going to find in other offerings.”

There were a number of real estate investing opportunities, stocks and funds out there that were a bad idea in recent years. The economic climate started to shift and soon almost every stock, fund, and investment on the market took a nosedive, taking all of us with it.

Now that we are coming out of the nosedive many people are thinking it's time to take whatever they have left and run for it. This is not the right answer. The correct answer to what you should be doing is that you should jump right back up on the horse, but make wiser decisions the next time to avoid another major fall.

“Sure, times have changed,” said Bird, “but as with everything else, this too shall pass. So, as you consider where you want to put your money, you may want to listen to the man who knows more about money than most of us, Donald Trump, who said, ‘What separates the winners from the losers is how a person reacts to each new twist of fate.’ Essentially, we are in that time of reaction. You can let the credit crisis and last years tumbling investment market, stocks, funds and real estate prices get you down and they win or you can choose to pick yourself up and try again.”

Earl Bird is confident that real estate values will rise again. As the interview was concluded, Earl said, “Real estate is always going to be hot. While things may be

a little soft right now, there will always be people wanting to purchase new homes, others who are following their dreams and want to start a business of their own and those property investments that may be slow now will climb again. If you're vested with them that means those rises will translate to profits for you.”

Real estate investors can learn about REITs at the REITBuyer.com. REITbuyer.com is an online brokerage information site specializing In REITs and Real Estate Mutual Funds – The World’s first and only site dedicated to REITs Real Estate Mutual Funds. This is a place for the small investor to own a piece of world class real estate.

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