

## **Real Estate Investment Trusts to Hedge the Stock and Bond Markets as REIT Buyer Website is Launched**

### **An online service for learning about REITs and how to invest in them, designed for new and seasoned investors**

Detroit, Mi – There is now a site on the internet just for those who want to learn about REITs or those who are more experienced. The name of the site is [www.reitbuyer.com](http://www.reitbuyer.com).

Many investors looking at their investment portfolio today notice that it is filled with the normal stock and bond investments; they may have noticed that there has been a lot of damage to those investments in the past year or so. With the credit crunch and the market crash, most investments are half, or less, of what they should be.

This is when they should consider what they should be doing to hedge those other investments. This is where REITs come in.

REITs are Real Estate Investment Trusts. These are funds where you fund a real estate management company. There are a variety of REITs out there. Some offer a way to back real estate developers who are taking on new ventures in construction. Others are meant to fund management of residential real estate such as apartment complexes, condominiums or even neighborhoods. Still others use the funds put into the REIT to operate commercial real estate interests.

Louis J. Glickman said it best when he said, "The best investment on earth is earth." Real estate is always a wise investment. No matter what happens the land will always be there. Sure it may waiver in value from time to time, but in the long run, it will always be around, unlike businesses that can close their doors and take your investments down with them.

With this said, adding a REIT or two to their portfolio it would offer them a little more diversity and security in their investments.

They never know what the stock market will do. Just in the past few decades they have seen a number of sweeping changes in the market that completely broke some investors. Think of how many people they know who went bust during the Dot.com era.

Often the problem for them was they were too focused on the flavor of the month. They were putting everything they had into the new Dot.coms hoping to continue to ride the boom and make great profits. While they did see some great profits, those did not last forever. For those who kept putting everything they had into the

doc.com market, they felt the agony of defeat in a major way when the market fell, many losing everything they had.

While there is nothing wrong with trying to jump in on an up and coming thing and make a great profit, it comes down to the old 'all your eggs in one basket' cliché. The investor doesn't want to have everything hedging on one investment. Instead have a diverse portfolio so if there is a drop in one area, they have other investments hedged against it.

In this case, even when there is a drop in the stock market and mutual funds, real estate usually will hold pretty strong through the down times, keeping them from feeling that all of their investments have been swept away.

Real estate investors can learn about REITs at the REITBuyer.com. REITbuyer.com is an online brokerage information site specializing In REITs and Real Estate Mutual Funds – The World's first and only site dedicated to REITs Real Estate Mutual Funds. This is a place for the small investor to own a piece of world class real estate.

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<http://www.reitbuyer.com/> is not broker or dealer. All investments are risky by nature and professional advice should be sought.

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