

REIT Buyer Representative Attends Real Estate Investors Meeting to Discuss Real Estate Mutual Funds

A Real Estate Mutual Fund is a collection of real estate companies, Real Estate Investment Trusts (REITs) and companies who service the real estate market, where an investor purchases shares which represent a portion of the total worth of the fund

Detroit, MI -- A group of real estate investors recently held a meeting where they invited Earl E. Bird, III to attend. Earl is the spokesperson for the REIT Buyer.com, a newly launched website for real estate investors to learn all about REITs and how to invest in them. Earl explained what REITs are and why they are a great investment today. The group was impressed with his knowledge and experience with this type of real estate investment; one where investors are not landlords and they do not experience the liability exposure of owning real estate.

Earl used charts and graphs to show the benefits of investing in Real Estate Mutual Funds. "Just as a traditional mutual fund, the primary benefits of investing in Real Estate Mutual Funds are professional management and diversification," Bird explained. "You do not have to attempt to determine the best way to invest your money because a Real Estate Mutual Fund is managed by an investment professional that assists you in making sure your investment is profitable."

Earl paused, giving the investors a chance to get their mind around this new information. So far, most of these young investors have built their real estate portfolio one property at a time, as they bought, fixed up and leased or sold the property for cash flow or profit. Earl continued speaking, "A Real Estate Mutual Fund offers you the opportunity to diversify because each fund owns several different real estate companies and companies who service the real estate market and REITs. When you purchase shares of the fund, you are buying pieces of all the assets held by the fund."

The group listened intently as Earl explained the different types and investment levels of Real Estate Mutual Funds. "Real Estate Mutual Funds are divided into two categories: closed-ended, which are funds with a limited number of shares and open-ended, which are funds with an unlimited number of shares. There are many more open-ended funds than there are closed-ended funds," Earl explained.

"There are also different investment levels for Real Estate Mutual Funds, including large-cap real estate mutual funds which invest in companies with market values of more than \$8 billion. The mid-cap funds invest in companies with market values between \$1 billion and \$8 billion. Small-cap funds invest in companies with market values below \$1 billion and micro-cap funds invest in companies with values below \$250 million.

The group gave a healthy applause to Earl E. Bird, III as the meeting came to an end with everyone gathering their notes to head out. Everyone was pleased with all the information Earl gave them. The group will use their free time to study their notes and do some research of their own, and then they plan to meet with Earl again for a Q & A session to learn more.

Real estate investors can learn about REITs at the REITBuyer.com. REITbuyer.com is an online brokerage information site specializing In REITs and Real Estate Mutual Funds – The World’s first and only site dedicated to REITs Real Estate Mutual Funds. This is a place for the small investor to own a piece of world class real estate.

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This press release was submitted by Right Now Marketing Group, LLC