

## **There is a Better way to Invest in Real Estate and get Consistent Returns Today**

### **It seems every time you turn around there are negative real estate articles in the news and on TV**

Detroit, MI – Things are not always as bad as the media makes them out to be as part of their job is to be dramatic to get the public's attention. Looking back at some of the sure disasters that have been claimed, most were just hype, for example, the Y2K bug. This was supposed to lead to no food, water or money. In addition, computers were going to quit working.

Earl E. Bird, III, real estate investor, said, "I wonder what else the media has managed to blow out of proportion! I think the media is partially to blame for the degree of financial problems that the country is having, from the stock market to the real estate industry. Yes, we are facing financial stress; however, the media makes them worse than they really are."

Most people know that there is risk involved in most any type of investing. Earl Bird said, "You can be more confident in real estate than many other options because it will never completely disappear. Even if the price fluctuates, a real estate investment fund will hold substantial value even in the worst of economic times. Companies go bankrupt and close their doors, but the real estate is still there; land and buildings will not just suddenly disappear."

Earl recommends looking into REITs (Real Estate Investment Trusts), which are essentially real estate mutual funds. The REITBuyer.com is a full service REIT broker that helps investors manage their portfolio while providing research and educational tools to help "newbies" as well as experienced investors learn more.

Earl Bird likes to quote Donald Trump as he said, "Every day, you'll have opportunities to take chances and to work outside your safety net. Sure, it's a lot easier to stay in your comfort zone. In my case, it's business suits and real estate. But sometimes you have to take risks. When the risks pay off, that's when you reap the biggest rewards."

Real estate investors can learn about REITs at the REITBuyer.com. REITbuyer.com is an online brokerage information site specializing In REITs and Real Estate Mutual Funds – The World's first and only site dedicated to REITs Real Estate Mutual Funds. This is a place for the small investor to own a piece of world class real estate.

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