

Real Estate Investment Trusts are Smart Stock Market Bets

A lot of people who were huge fans of investing in the stock market before the past year are now swearing they will never touch the stock market or any other investment again. The reason is obvious. The market has lost a lot of its strength in the past year and is now struggling. Many people who put a lot of money into their stock market investments, hoping to make something out of it, saw their investments disappear before their eyes.

Now they are swearing off the idea of such investments and deciding to instead put their money in bank accounts or even under their mattress, figuring that is safer than investing.

Sadly, what they don't realize is that there are still ways to invest, if they know how to invest intelligently.

When people choose stocks, they tend to think about companies they know, or new trends that they want to see go through the roof, but they don't think of the big picture. Any regular business that you purchase stock in is just that, a business. It can be here today and gone tomorrow. If the business plan isn't working, the business is going to go down the tubes and take your investment dollars with it.

On the other hand, what if you were to put your investment dollars into something more tangible, like real estate. By putting your money into real estate investment trusts (REITs) or real estate mutual funds, you are not just investing in companies, but companies whose assets cannot disappear because they are property.

While, sure, property values can drop from one month to the next, the fact is that the property will always have value. Over time that value will also always go up.

After all, there are more and more people on this planet every day. Those people are going to keep growing up and wanting their own property for homes and businesses. The more crowded the world becomes the more money that they are going to have to be willing to pay for the fewer and fewer pieces of property that are for sale.

So, real estate investing is always a wise way to go.

While you may not want to purchase real estate outright, as that takes a lot of paperwork and ties up a lot of your money, you can still get into the game by purchasing REITs and real estate mutual funds. These are portfolios with stocks, bonds, and other Wall Street real estate holdings that are put together. This way you can have your money in real estate without the pains of real estate ownership.

When you're ready to invest in real estate you will want to work with a company like REITBuyer.com. REITBuyer.com is the first and only online brokerage that specializes in real estate investment trusts and real estate mutual funds. Not only can you buy, sell, and organize your portfolios online with REITBuyer.com, but you can also be kept up to date with the latest news, trends and reports that are specifically geared towards your investments.

This article was written by Earl E. Bird, III, spokes person for the REIT Buyer.com, a full service online information resource dedicated to assisting investors who are interested in learning more about Real Estate Investment Trusts (REITs), Real Estate Mutual Funds and how to invest in them. Read more about REITs at <http://corporationcapital.blogspot.com>