

Real Estate Investing Success Is About Information

How much do you read about investing? How much do you keep up with what is happening in the financial institutions where you have your money invested? If you were not overly zealous in your answers to these questions, you may be missing out on a way to see more success in your investing.

Information is what can make or break an investor. Those who keep knowledgeable about what is happening in their investment field and how that may impact their investments, are the ones who know when to buy or sell to make the most profit. Meanwhile, those who just sort of follow along and eventually catch up with what is happening when it's become a part of mainstream news coverage are those who are just on the bandwagon and don't see as much potential for their investments.

Here's an example of what we mean. Consider a person who watched the real estate happenings of the last year. Many investors cringe at the thought of watching the investing market plummet, but some people, who were keeping a close eye on just what was happening were able to make great money.

When the mortgage crisis happened, all mortgage related stocks went through the floor. But then the government started working on a bail out plan. This time period was one where if you knew when to buy, you could make a lot of money. Those who purchased Fanny Mae and Freddie Mac or some of the bank stocks at the right time were able to buy low, see the stock spike as the government bailout rallied consumer confidence, and cashed in on a tidy sum of money.

Meanwhile, others who had their money in these markets, and didn't see the down time coming just lost their investments and stood staring at their portfolio wondering what happened.

So, when it comes to making money on the market, information is the key to success! So, where do you get that information? Well if you are doing general investing, you can choose any investment news site for the info you may want. But, if you are specializing in the real estate market in real estate investment trusts (REITs) and real estate mutual funds, you don't want to have to wade through page after page of information that has nothing to do with your investments to find a few nuggets that do. Instead you want to use a site that just has the information you need so you can make wise decisions without wasting your time.

This is where you may want to take a closer look at REITBuyer.com. REITBuyer.com is the first and only online brokerage firm that specializes in real estate investment trusts and real estate mutual funds. Their news and trends sections of the site are focused on the real estate market letting you get the big picture as well as keep your finger on the pulse of what is happening right now.

Additionally, when you are ready to buy, they can take you through the process and help you monitor your investments all in the same place.

This article was written by Earl E. Bird, III, spokes person for the REIT Buyer.com, a full service online information resource dedicated to assisting investors who are interested in learning more about Real Estate Investment Trusts (REITs), Real Estate Mutual Funds and how to invest in them. Read more about the Real Estate Stock Market at <http://incproperties.blogspot.com>