

## **Getting to Know Hotel and Resort REITs**

If you have been looking into the idea of investing some of your money into new ventures, you may have started to take a look at the real estate market. You know that many of today's money moguls made their money by investing in real estate. With that, you wonder if you couldn't make some of your money that same way.

While you know you don't have the cash on hand to purchase pieces of property outright, you also know you can take the money you do have and invest it into some of the real estate interests out there.

This may have brought you to discover real estate investment trusts (REITs) and real estate mutual funds. These are portfolios of investments that are especially targeted to the real estate industry.

But did you know you could get REITs that are even more specialized? Down to the type of real estate industry they invest in?

In this article we will take a look at hotel and resort REITs.

Just as the name implies, hotel and resort REITs have their money focused into hotel and resort offerings.

Hotels and resorts can be big money. After all, most people who want to escape the regular 9-5 don't think so much about what they are spending on a vacation get away. As a matter of fact, they tend to go into a vacation knowing they are going to splurge and spend more than they had planned and are ready to deal with that when they get home.

But right now the hotel and resort industries are not doing as well as they would like to be. The drop in the economy has also brought with it a drop in traveling.

However, this does not have to be an end-all situation. Right now travel is at a major low, but that means there is room for it to go up again as the economy starts to settle out. This is why many people are buying into this industry right now.

When you first start looking for a portfolio, you may want to enlist the help of a brokerage that knows all about creating a portfolio specifically in the real estate sector. A company like REITBuyer.com is the way to go. REITBuyer.com is the first and only online brokerage that specializes in real estate investment trusts and real estate mutual funds.

In addition to giving you a way to buy and sell your REITs, they will also make sure you are up to date with all the information that will be impacting your investing area so you can make wiser decisions.

In today's current economy, you may wonder if this is a good time to buy into real estate. As long as you are on the ball and watch your investments, it can be. Using REITBuyer as your tool to monitor investments and watching the news, trends and reports, you can keep your investments moving in the right direction for you.

This article was written by Earl E. Bird, spokes person for the REITbuyer.com, a site dedicated to educating Real Estate Investors on how to invest in Real Estate Mutual Funds to diversify their investing portfolio. Learn more at <http://stockreturn.blogspot.com>